

Major Indicators of Institutional Effectiveness vs. Institutional and Organizational Goals: Vision, Values and Mission

Draft 1/25/05

<u>Major Indicators</u>		<u>Institutional and Organization Goals</u>									
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
		Commitment to the "Open Door"	Commitment to Student Achievement of Core Competencies for All Graduating Students	Commitment to Outcomes Assessment	Commitment to Periodic Review and Staff Development	Commitment to Quality and Excellence	Commitment to the Appropriate Incorporation of Technology in Learning Environment and in Operation	Commitment to the "Total" Student	Commitment to Extended Access in the Context of "One Brookdale"	Commitment to Economic Growth	Commitment to Effective and Efficient Management & Maintenance of Accrediting Standards
Access											
1	Unduplicated number and percent of Monmouth County high school graduates enrolling at Brookdale within one year of high school graduation (fall and/or spring terms only).										
2	Unduplicated number and percent of Monmouth County residents aged 18 years of age and older who enrolled in at least one credit or non-credit course during the academic year.										
3	Percentage of credit students by racial/ethnic background compared to racial/ethnic backgrounds of Monmouth County residents.										
4	Duplicated and unduplicated enrollments in each category of distance education courses (TV, ITV, Internet)										
5	Number and percent of distance education sections (TV, ITV, Internet) available at the College.										
6	Number and types of alternate schedules available per academic year.										
7	Duplicated and unduplicated number of students enrolled in non-credit open enrollment courses.										
8	Duplicated and unduplicated enrollments at Lincroft.										
9	Duplicated and unduplicated enrollments at Higher Education Centers and other off-campus locations.										
10	Duplicated and unduplicated enrollments in short-term and long-term Study Abroad programs.										

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11	Extent of waiting lists for programs with entry requirements.										
12	Percent of new, matriculated students identified as needing basic skills courses who take those courses within the first two semesters.										
13	Duplicated and unduplicated ABE, GED, and ESL enrollments by location										
14	Percent of students who rate their level of satisfaction with student support services (e.g. admissions, registration, financial aid, academic advising) as very satisfied or satisfied.										
15	Amount and percent of increases/decreases for tuition and fees.										
16	Ratio of Brookdale tuition and fees for a full-time in-county student to the average tuition and fees for a full-time, in-state undergraduate at New Jersey public four-year institutions.										
17	The amount of financial aid awarded to incoming full-time, matriculated students by type of aid (loans, grants, work-study, scholarships, athletics).										
18	The dollar amount of scholarships awarded to full-time, matriculated students during the academic year.										
	Student Success										
19	Number of Associate of Arts, Associate of Fine Arts, Associate of Sciences, and Associate of Applied Sciences degrees, and Certificates awarded annually.										
20	Graduation rates for first-time/full-time degree-seeking students entering during a fall term three years after initial entry.										

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21	Transfer rates for first-time/full-time degree-seeking students entering during a fall term three years after initial entry.										
22	Number of Brookdale graduates enrolling at Communiversy partner institutions.										
23	Percent of first-time, full-time matriculated students retained from Fall Semester 1 to Fall Semester 2.										
24	Percent of first-time, part-time matriculated students retained form Fall Semester 1 to Fall Semester 2.										
25	Percent of first-time, full-time matriculated students retained from Fall Semester 1 to Spring Semester 1.										
26	Percent of first-time, part-time matriculated students retained from Fall Semester 1 to Spring Semester 1.										
27	Completion rates in Basic Skills courses.										
28	Completion rates for students completing basic skills course(s) in their first related college-level course(s).										
29	Completion rates in distance education courses.										
30	Percent of students who come to Brookdale with the primary goal of improving their job skills and achieve that objective.										
31	Percent of students who come to Brookdale primarily for personal interest and achieve that objective.										
32	Percent of students who come to Brookdale with the primary goal of preparing for a first career or preparing for career change, and who complete 12 college-level credits and achieve that objective.										

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33	Percent of first-time, full-time transfer program students who enroll at a New Jersey public, four-year institution within four years.										
34	Percent of career program graduates employed full-time in areas related to or somewhat related to their major who rate their preparation for employment at very good or good.										
35	Percent of career program graduates employed full-time in areas related to or somewhat related to their major.										
36	Average salary earned by career program graduates.										
37	Percent of graduates taking licensing/certification exams who passed on the first try.										
38	Percent of transfer program graduates who reported that their courses were useful for completing their education.										
39	Performance of transfer program graduates at New Jersey public four-year institutions.										
Community											
40	Number of course sections provided through contracted training.										
41	Number of unduplicated businesses or organizations served through contracted training.										
42	Number of enrollments in contracted training courses.										
43	Percent of employers and organizations who rated their satisfaction with contracted training as "very satisfied" or "satisfied".										

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44	Number of formal partnerships with other postsecondary institutions to provide baccalaureate and advanced degrees in Monmouth County through the New Jersey Coastal Communiversiy.										
45	Number of unduplicated enrollments in the New Jersey Coastal Communiversiy.										
46	Number and types of formal partnerships with K-12 (Culinary Institute, Tech Prep., etc.).										
47	Number of noncredit programs/courses that lead to a professional credential.										
Quality/Excellence											
48	E&G expenditures as a percent of total operating budget.										
49	Instructional costs as a percentage of E & G expenditures.										
50	Academic support costs as a percentage of E & G expenditures.										
51	E & G cost per fundable / non-fundable FTE.										
52	Ratio of full-time/part-time faculty.										
53	Percent of available space utilized at each Brookdale site.										
54	Percentage of administration, faculty and staff by racial/ethnic background compared to racial/ethnic backgrounds of Monmouth County residents.										
55	Amount of revenue generated by Foundation and Alumni Association.										
56	Number of articulation agreements with higher education institutions.										
57	Percent of students rating class scheduling as "very satisfied" or "satisfied".										

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58	Percent of students who "strongly agree" or "agree" that their professor was knowledgeable about the subject matter of the course.										
59	Percent of students who "strongly agree" or "agree" that their professor was fair in evaluating their progress.										
60	Percent of students who "strongly agree" or "agree" that their preparation and ability were adequate for the requirements of the course.										
61	Percent of students who "strongly agree" or "agree" that the college given them access to state-of-the-art technology.										
62	Percent of students who "strongly agree" or "agree" that the course syllabus helped them understand what they were expected to learn.										
63	Percent of students who "strongly agree" or "agree" that they are learning what they need to learn in the majority of their classes.										
64	Percent of students who "strongly agree" or "agree" that the examinations and/or other methods of evaluation reflected the course content.										
65	Percent of students who "strongly agree" or "agree" that classes are scheduled at times that are convenient to them.										
66	Percent of career programs that undergo program evaluation per academic year.										
67	Number of academic program/course additions/deletions/modifications.										
68	Percent of transfer programs that undergo program evaluation per academic year.										

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69	Percent of academic departments that have completed cycle of program and course assessment projects for the academic year.										
70	Percent of support programs/services that undergo program evaluation per academic year.										
71	Number of academic programs that have successfully completed at least 90% of the academic year's Student Learning Outcomes Plan.										
72	Percent of academic programs able to demonstrate that its graduating students have achieved the core competencies.										
73	Duplicated enrollments in professional development programs by employee classification (faculty, staff, administration).										
74	Percent of employees for whom there is an established professional development plan for the year.										
75	Percent of supervisors who met or exceeded standards for implementing the professional development plans established for their staff members										
76	Percent of credit students who are "very satisfied" or "satisfied" with the College's commitment to meeting their educational and support needs.										
77	The Bankier Library is in compliance with at least 60% of the 71 stated standards of the Association of College and Research Libraries' Standards for Libraries in Higher Education.										