

MAJOR INDICATORS OF INSTITUTIONAL EFFECTIVENESS

(3/29/06)

ACCESS

(High School Yield)

1. Unduplicated number and percent of Monmouth County public high school graduates enrolling at Brookdale within one year of high school graduation.

	<i>Class of 2003</i>	<i>Class of 2004</i>	<i>Class of 2005</i>
Number of HS Graduates	6,559	6,884	7,156
Number Attending BCC in Summer or Fall Following HS Graduation	1,760	1,977	1957
Percent of all HS Graduates	26.8%	28.7%	27.3%
Number Attending BCC at any time in Year Following Graduation	2,007	2,232	
Percent of all HS Graduates	30.6%	32.4%	

This represents slight decreases from last year in both yield and numbers attending, a point worth noting.

(County Yield)

2. Unduplicated number and percent of Monmouth County residents aged 18 years of age and older who enrolled in at least one credit or non-credit course during the academic year.

Year	Number	Percent
FY 2004	31,167	6.85%
FY 2003	31,683	6.96%
FY 2002	30,678	6.74%

According to the 2000 Census, there were 454,959 residents aged 18 or over. Since the College does not have good age data on non-credit students, the assumption was made that all registrants in open-enrollment course (excluding summer camps) were 18 or older. County of residence was also not examined since such data is not verified for noncredit students.

(Diversity)

3. Percentage of credit students by racial/ethnic background compared to racial/ethnic backgrounds of Monmouth County residents.

Enrollment of Fall Term Credit Students by Ethnic Group

<i>Ethnic Group</i>	<i>Fall 2001</i>		<i>Fall 2002</i>		<i>Fall 2003</i>		<i>Fall 2004</i>		<i>Fall 2005</i>	
	<i>No.</i>	<i>%</i>	<i>No.</i>	<i>%</i>	<i>No.</i>	<i>%</i>	<i>No.</i>	<i>%</i>	<i>No.</i>	<i>%</i>
White	9,220	77.6	9,335	74.9	9,341	73.4	9,714	74.2	9,764	73.5
Black	1,109	9.3	1,293	10.4	1,376	10.8	1,378	10.5	1,435	10.8
Hispanic	753	6.3	835	6.7	887	7.0	894	6.8	1,035	7.8
Asian	529	4.5	578	4.6	620	4.9	631	4.8	601	4.5
Am. Indian	14	0.1	24	0.2	24	0.2	26	0.2	22	0.2
Unknown	251	2.1	391	3.1	476	3.7	441	3.4	422	3.2
TOTAL	11,876	100	12,456	100	12,724	100	13,084	100	13,279	100

Monmouth County Census 2000 Race Data:

<i>Race</i>	<i>No.</i>	<i>%</i>
White	519,261	84.4
Black	49,609	8.1
Asian	24,403	4.0
American Indian and Alaska Native	879	0.1
Native Hawaiian and Other Pacific Islander	153	0.0
“Other Race”	10,685	1.7
Two or More Races	10,311	1.7
TOTAL	615,301	100
Hispanic or Latino (of any race)	38,175	6.2

Monmouth County Census 2004 Race Data (Estimated):

<i>Race</i>	<i>No.</i>	<i>%</i>
White	525,713	83.9
Black	45,966	7.3
Asian	29,259	4.7
American Indian and Alaska Native	864	0.1
Native Hawaiian and Other Pacific Islander	565	0.1
“Other Race”	13,171	2.1
Two or More Races	10,795	1.7
TOTAL	626,333	100
Hispanic or Latino (of any race)	46,104	7.4

Brookdale’s student population has become more diverse over the past five fall terms. Much of this increase can be accounted for in the Hispanic population which grew from 753 students in 2001 to 1,035 in 2005, an increase of 37.4%. During this same period, Black/African-American enrollment increased by 29.3%, Asian/Pacific Islander by 13.4%, and white by 5.9%. Total enrollments increased by 11.8% during the same period.

As the County College of Monmouth, Brookdale should and does represent the diversity of its population. As can be seen from the above information, the College student body has a larger percentage of Black/African-Americans and Hispanics than does the county. The Asian/Pacific Islander student body dropped slightly in 2005 with a corresponding percentage slightly below the county's percentage. It should be noted that the 2004 estimated number of Black/African-Americans dropped by almost 4,000 from the year 2000. During that same period, the Asian/Pacific Islander and Hispanic populations grew significantly.

(Distance Education Enrollments)

4. Duplicated enrollments in each category of distance education courses (TV, ITV, Internet)

Distance Education Enrollment: Fall 2001-Spring 2006

<i>Modality</i>	<i>Fall 2001</i>	<i>Fall 2002</i>	<i>Fall 2003</i>	<i>Fall 2004</i>	<i>Fall 2005</i>
Online/Hybrid	124	221	345	525	626
Telecourse	255	265	270	283	277
ITV	188	221	283	167	255
Total	567	707	898	975	1,158

	<i>Spring 2002</i>	<i>Spring 2003</i>	<i>Spring 2004</i>	<i>Spring 2005</i>	<i>Spring 2006</i>
Online/Hybrid	132	293	389	502	798/196
Telecourse	281	315	301	275	249
ITV	204	233	225	221	248
Total	617	841	915	998	1,461

While telecourse enrollments have remained relatively stable over time, online/hybrid enrollments have increased substantially (from 124 in the fall of 2001 to 994 in the spring of 2006, a 701% increase). It should also be noted that overall distance education enrollments have increased every term since the fall of 2001.

(Non-credit Enrollments)

5. Duplicated and unduplicated number of students enrolled in non-credit open enrollment courses.

<i>Year</i>	<i>Duplicated (# of Registrations)</i>	<i>Unduplicated Headcount</i>
FY 2005*	19,578	12,202
FY 2004	23,104	13,910
FY 2003	25,207	14,734
FY 2002	24,208	13,976

*Preliminary Data (7/1/04 through 5/23/05)

(Higher Education Center/Branch Campus Enrollments)

6. Duplicated and unduplicated enrollments at Higher Education Centers and other off-campus locations.

Higher Education Center:	Fall Term				
	2001	2002	2003	2004	2005
Asbury Park					
Duplicated enrollment (# registrations)	564	578	624	828	819
Unduplicated headcount	357	396	424	523	508
Bayshore					
Duplicated enrollment (# registrations)	909	1,021	1,042	1,071	1,054
Unduplicated headcount	636	703	712	715	703
Long Branch					
Duplicated enrollment (# registrations)	476	555	625	619	698
Unduplicated headcount	364	425	472	473	498
Western Monmouth					
Duplicated enrollment (# registrations)	1,040	1,151	1,210	1,261	1,369
Unduplicated headcount	761	844	849	901	940
Communiversity/Wall					
Duplicated enrollment (# registrations)		394	662	821	991
Unduplicated headcount		332	491	580	684

Higher Education Center:	Spring Term				
	2002	2003	2004	2005	2006
Asbury Park					
Duplicated enrollment (# registrations)	438	511	463	487	606
Unduplicated headcount	341	357	342	329	380
Bayshore					
Duplicated enrollment (# registrations)	782	760	867	886	948
Unduplicated headcount	561	560	596	602	634
Long Branch					
Duplicated enrollment (# registrations)	389	504	556	514	715
Unduplicated headcount	312	409	417	384	476
Western Monmouth					
Duplicated enrollment (# registrations)	896	1,009	1,104	1,148	1,441
Unduplicated headcount	657	721	814	821	982
Communiversity/Wall					
Duplicated enrollment (# registrations)		598	715	810	946
Unduplicated headcount		466	526	572	623

Higher education center enrollments increased substantially (13.3%) this spring. Almost one out of every four students (24.1%) enrolled in one or more courses at one of the higher education centers or at the Western Monmouth Branch Campus. This represents 12.6% of all Spring 2006 credits.

(Study Abroad)

7. Unduplicated enrollments in short-term and long-term Study Abroad programs.

	Fiscal Year				
	2001	2002	2003	2004	2005
Short-term (10-14 Days – BCC Faculty Led)	23	42	40	60	73
Long-term	23	20	27	19	26

(ABE, GED, ESL Enrollments)

8. Unduplicated ABE, GED, and ESL enrollments by location.

Higher Education Center:	Fiscal Year				
	2001	2002	2003	2004	2005
Bayshore					
ABE	33	51	35	37	27
GED	43	15	16	14	18
ESL	0	0	15	12	0
Long Branch					
ABE	132	204	139	149	109
GED	171	60	64	57	71
ESL	412	373	329	343	280
Western Monmouth					
ABE	55	85	58	62	46
GED	72	25	27	24	30
ESL	172	156	137	143	115

The ESL numbers represent only noncredit enrollments.

(Tuition and Fees)

9. Amount and percent of increases/decreases for tuition and fees*.

Per Credit	Fiscal Year				
	2002	2003	2004	2005	2006
In-County Tuition	\$78.00	\$80.00	83.75	87.75	91.75
\$ Change Tuition		\$2.00	\$3.75	\$4.00	\$4.00
% Change Tuition		2.6%	4.7%	4.8%	4.6%
General Fee	\$15.60	\$16.80	\$17.60	\$18.40	\$19.25
\$ Change Fee		\$1.20	\$0.80	\$0.80	\$0.85
% Change Fee		7.7%	4.8%	4.5%	4.6%
Total	\$93.60	\$98.83	\$105.15	\$110.20	\$115.05
\$ Change Total		\$5.23	\$6.32	\$5.05	\$4.85
% Change Total		5.6%	6.4%	4.8%	4.4%

*Subject to maximum tuition and fees per term

Contrary to popular belief, Brookdale's required tuition and fees in Fiscal Year 2005 was not the highest for the community college sector. According to IPEDS (Integrated Postsecondary Education Data System), FY 2004 data (the last date available for comparison) show that Brookdale ranks 7th in total required costs. Colleges with higher total tuition and fees are (1) Warren, (2) Morris, (3) Mercer, (4) Middlesex, (5) Bergen, and (6) Ocean.

10. Ratio of Brookdale tuition and fees for a full-time in-county student to the average tuition and fees for a full-time, in-state undergraduate at New Jersey public four-year institutions.

<i>Price of Attendance (tuition and fees) for First-time, Full-time Undergraduates</i>	<i>Brookdale</i>	<i>Average at 14 New Jersey Senior Publics</i>	<i>Ratio of Brookdale Cost to Senior Public Cost</i>
FY 2005	\$2,548	\$7,938	1 : 3.12
FY 2004	\$2,432	\$7,269	1 : 2.99
FY 2003	\$2,323	\$6,617	1 : 2.85
FY 2002	\$2,246	\$5,992	1 : 2.67
FY 2001	\$2,160	\$5,528	1 : 2.56

Tuition and fees at the 14 senior public institutions have increased at a higher percentage rate than at Brookdale making Brookdale more of a comparative bargain.

(Financial Aid)

11. The amount of financial aid awarded to matriculated students by type of aid (loans, grants, work-study, scholarships, athletics).

Financial Aid Awarded - All Students (Full and Part Time)

Financial Aid	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
GRANTS					
Pell Grant	3,523,726	4,542,377	5,651,107	6,136,394	6,273,898
SEOG	197,946	206,500	270,014	281,110	277,090
TAG	1,529,707	1,750,711	1,965,923	2,265,155	2,433,208
EOF	303,744	322,175	335,153	329,824	353,066
Garden State Scholars	8,500	15,000	18,000	6,175	14,000
NJ STARS	NA	NA	NA	NA	156,373
Foundation	84,350	92,600	97,388	77,955	96,768
Total	5,647,973	5,836,763	8,240,197	9,018,658	9,351,262
WORK					
FWS	176,727	198,059	198,604	227,751	197,092
Total	176,727	198,059	198,604	227,751	197,092

LOAN					
Subsidized Staf	868,674	1,492,303	1,855,438	2,727,957	3,178,735
Unsubsidized Stafford	1,465,862	1,073,177	1,297,496	1,479,976	1,690,472
PLUS	42,153	70,404	98,625	128,079	197,607
NJCLASS	7,550	21,808	21,400	50,950	59,441
Total	2,384,239	2,657,692	3,272,959	4,386,962	5,126,255
GRAND TOTAL	8,208,939	8,692,514	11,711,760	13,633,371	14,674,609

Total aid has increased 78.8% since FY 2001.

Below is the percent increase from one year to next in Total Dollars, Total Awarded, Total Applicants and Total Loan Dollars.

	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
		% increase	% increase	% increase	% increase
Total Dollars		6%	26%	14%	7%
Total Awarded		12%	14%	9%	8%
Total Applicants		10%	10%	7%	3%
Total Loans		10%	21%	24%	14%

Note the shift in financial aid from grants to loans. This is a continuing trend that contributes to graduates carrying significant debt loads.

STUDENT SUCCESS

(Degrees Awarded)

12. Number of Associate of Arts, Associate of Fine Arts, Associate of Sciences, and Associate of Applied Sciences degrees, and Certificates awarded annually.

<i>Degree Conferred</i>	<i>2001</i>	<i>2002</i>	<i>2003</i>	<i>2004</i>	<i>2005</i>	<i>% Change (2001-2005)</i>
AA	694	778	810	935	942	35.7%
AFA	3	2	9	0	3	0%
AS	131	134	141	162	180	37.4%
AAS	324	327	335	339	365	12.6%
Certificate	35	24	27	39	44	25.7%
Total:	1,187	1,265	1,322	1,475	1,534	29.2%

There have been very significant increases in the numbers of AA and AS graduates since 2001.

(Graduation Rates)

13. Graduation rates for first-time/full-time degree-seeking students entering during a fall term three years after initial entry.

<i>Entering Cohort</i>	<i>Total in Cohort</i>	<i>Graduates within 3 years</i>	<i>Graduation Rate</i>
1997	1,525	229	15.0%
1998	1,712	276	16.1%
1999	1,920	343	17.9%
2000	1,913	342	17.9%
2001	2,031	380	18.7%

Note the upward trend. The average graduation rate for the New Jersey community college sector was 14%. Brookdale ranked first among the large community colleges (Bergen, Camden, Middlesex and Union). Colleges with higher graduation rates were Salem (23%), Morris (23%), Ocean (21%), and Cumberland (21%)

(Transfer Rates)

14. Transfer rates for first-time/full-time degree-seeking students entering during a fall term three years after initial entry.

<i>Entering Cohort</i>	<i>Total in Cohort</i>	<i>Transfers (non graduates)*</i>	<i>Transfer Rate</i>
1997	1,525	333	21.8%
1998	1,712	324	18.9%
1999	1,920	376	19.6%
2000	1,913	351	18.3%
2001	2,031	395	19.4%

*Data do not include those who graduated and transferred within three years (i.e., only limited to those who transferred prior to graduating).

The average transfer rate was 15% for the New Jersey community college sector. It should be noted that Monmouth University (Brookdale's second largest, after Rutgers, transfer- to institution) is not included in either the New Jersey or national databases. That is because Monmouth does not belong to either the New Jersey Student Record Enrollment System (SURE) or the national Enrollment Search Service.

(Communiversities)

15. Number of Brookdale graduates enrolling at Communiversities partner institutions.

<u>Term</u>	<u>BCC Grads</u>
Fall 2005	136

This is a rather difficult number to obtain since we are totally dependent upon our partners for the information.

(Retention Rates)

16. Percent of first-time, full-time matriculated students retained from Fall Semester 1 to Fall Semester 2.

<i>First Semester</i>	<i>Entering Cohort N</i>	<i>3rd Semester Fall to Fall %</i>
<i>Fall 2001</i>	2,037	65.2
<i>Fall 2002</i>	2,128	65.8
<i>Fall 2003</i>	2,327	67.3
<i>Fall 2004</i>	2,522	66.8

Brookdale was tied for first with Sussex for the New Jersey Community College sector. The average sector retention rate was 58%.

17. Percent of first-time, part-time matriculated students retained form Fall Semester 1 to Fall Semester 2.

<i>First Semester</i>	<i>Entering Cohort N</i>	<i>3rd Semester Fall to Fall %</i>
<i>Fall 2001</i>	586	51.9
<i>Fall 2002</i>	448	45.8
<i>Fall 2003</i>	479	45.9
<i>Fall 2004</i>	498	

Only two New Jersey community colleges (Bergen, 54% and Morris (49%) had higher fall-to-fall part-time retention rates. The average sector retention rate was 42%.

18. Percent of first-time, full-time matriculated students retained from Fall Semester 1 to Spring Semester 1.

<i>First Semester</i>	<i>Entering Cohort N</i>	<i>2nd Semester Fall to Spring %</i>
<i>Fall 2001</i>	2,037	81.7
<i>Fall 2002</i>	2,128	82.5
<i>Fall 2003</i>	2,327	82.6
<i>Fall 2004</i>	2,522	82.6

19. Percent of first-time, part-time matriculated students retained from Fall Semester 1 to Spring Semester 1.

<i>First Semester</i>	<i>Entering Cohort N</i>	<i>2nd Semester Fall to Spring %</i>
<i>Fall 2001</i>	586	65.2
<i>Fall 2002</i>	448	62.9
<i>Fall 2003</i>	479	62.2
<i>Fall 2004</i>	498	

(Basic Skills Completion Rates)

20. Completion rates in Basic Skills courses.

<i>Developmental Subject</i>	<i>Fall 2000</i>	<i>Fall 2001</i>	<i>Fall 2002</i>	<i>Fall 2003</i>	<i>Fall 2004</i>
Math	57.5%	60.2%	61.0%	61.4%	57.3%
English/Writing	61.9%	64.2%	64.5%	57.8%	56.8%
Reading	62.6%	63.8%	67.4%	67.5%	71.3%
All Developmental Courses	59.5%	61.8%	63.2%	62.2%	60.7%
College-Wide	70.8%	74.4%	74.8%	74.9%	72.8%

<i>Developmental Subject</i>	<i>Spring 2001</i>	<i>Spring 2002</i>	<i>Spring 2003</i>	<i>Spring 2004</i>	<i>Spring 2005</i>
Math	56.1%	55.3%	55.3%	57.1%	55.5%
English/Writing	57.4%	60.0%	53.1%	47.9%	51.6%
Reading	56.6%	61.3%	61.7%	54.0%	58.7%
All Developmental Courses	56.3%	57.0%	56.2%	55.4%	55.6%
College-Wide	74.3%	74.3%	74.7%	74.1%	72.4%

English/Writing completion rates experienced a marked decline in Fall 2003 which continued in Fall 2004. Fall Reading completion rates have increased markedly since Fall 2000.

21. Completion rates for students completing basic skills course(s) in their first related college-level course(s).

Data listed below was produced in 1998. A similar project is currently underway for completion in April.

English 121 Course Completion Rates

<i>Group:</i>	<i>Fall 1998</i>	<i>Fall 1997</i>	<i>Fall 1996</i>	<i>Fall 1995</i>	<i>Fall 1994</i>
Previously Enrolled in ENGL-095	71.6%	75.3%	72.3%	73.2%	79.9%
Never Enrolled in ENGL-095	77.4%	74.4%	77.3%	77.6%	82.4%

<i>Group:</i>	<i>Spring 1998</i>	<i>Winter 1997</i>	<i>Winter 1996</i>	<i>Winter 1995</i>	<i>Winter 1994</i>
Previously Enrolled in ENGL-095	72.8%	70.6%	76.1%	75.0%	77.3%
Never Enrolled in ENGL-095	67.5%	72.0%	73.1%	75.2%	73.4%

(Distance Education Completion Rates)

22. Completion rates in distance education courses.

<i>Term</i>	<i>On-line Course Completion Rate</i>	<i>College-Wide Course Completion Rate</i>
Fall 2003	59.0%	74.9%
Fall 2002	51.4%	74.8%
Fall 2001	60.6%	74.4%
Fall 2000	44.8%	70.8%
Fall 1999	63.3%	71.9%
Spring 2004	61.4%	74.1%
Spring 2003	63.8%	74.7%
Spring 2002	55.0%	74.3%
Spring 2001	39.0%	74.3%

These rates are limited to on-line courses.

(Goal Achievement)

23. Percent of students who come to Brookdale with the primary goal of improving their job skills and achieve that objective.

<i>Graduating Class</i>	<i>% Achieving Objective</i>
2003	90.7%
2001	98.5%
1999	96.6%
1998	93.1%
1997	88.1%

24. Percent of students who come to Brookdale primarily for personal interest and achieve that objective.

<i>Graduating Class</i>	<i>% Achieving Objective</i>
2003	93.8%
2001	100.0%
1999	94.4%
1998	100.0%
1997	100.0%

25. Percent of students who come to Brookdale with the primary goal of preparing for a first career or preparing for career change, and who complete 12 college-level credits and achieve that objective.

<i>Graduating Class</i>	<i>% Achieving Objective</i>
2003	79.3%
2001	77.9%
1999	82.5%
1998	81.6%
1997	80.2%

26. Percent of first-time, full-time transfer program students who enroll at a New Jersey public, four-year institution within four years.

This data is dependent upon information from the New Jersey Commission on Higher Education. Discussions are underway to obtain it.

(Graduate Employment)

27. Percent of career program graduates employed full-time in areas related to or somewhat related to their major.

<i>Graduating Class</i>	<i>% Employed in Related Field</i>
2003	81.4%
2001	84.3%
1999	85.2%
1998	87.0%
1997	86.6%

Percentages have dropped consistently since 1998.

(Licensure Pass Rates)

28. Percent of graduates taking licensing/certification exams who passed on the first try.

Examination	2000	2002	2003	2004
Nursing: National Council Licensure Examination (NCLEX)	91.9%	92.0%	91.7%	95.4%
Respiratory Therapy: Certification Examination for Entry Level Practitioners	100.0%	100.0%	80.0%	83.3%
Radiologic Technology: American Registry of Radiologic Technologists Examination	100.0%	92.0%	76.5%	92.0%

(Transfer Success)

29. Percent of transfer program graduates who reported that their courses were useful for completing their education.

<i>Graduating Class</i>	<i>% Moderately to Very Useful</i>
2003	96.4%
2001	95.2%
1999	96.0%
1998	96.0%
1997	97.0%

30. Performance of transfer program graduates at New Jersey public four-year institutions.

This information can only be obtained through the New Jersey Commission on Higher Education. Discussions are currently underway; however, there is no guarantee that the information will soon be available.

COMMUNITY

(Contracted Services)

31. Contracted Services enrollments

Year	Busines ses Served	Sections	Enrollments
FY 2005	147	296	10,395
FY 2004	130	274	10,375
FY 2003	122	303	9,442
FY 2002	28	261	3,036

There has been a very sizeable increase in program enrollments since FY 2002.

(Partnerships)

32. Number of formal partnerships with other postsecondary institutions to provide baccalaureate and advanced degrees in Monmouth County through the New Jersey Coastal Communiversiy.

FY 2005	5 (Kean University leaves, NJCU picks up programs)
FY 2004	6
FY 2003	6
FY 2002	6 (New Jersey City University is added)
FY 2001	5 (Georgian Court, Kean, Montclair, NJIT, Rutgers)

33. Number and types of formal partnerships with K-12 (Culinary Institute, Tech Prep., etc.).

TYPE	FY 2002	FY 2003	FY 2004	FY 2005
Culinary Institute	3	3	3	3
Tech Prep.	20	26	30	39
Dual Enrollment			3	9
Arts High School				6

Recent Governance discussions regarding regulations for dual enrollment and tech prep are certainly warranted given the increases in these types of partnerships.

34. Number of noncredit programs/courses that lead to a professional credential.

Year	Programs	Courses
FY 2005	27	77
FY 2004	25	85
FY 2003	7	72
FY 2002	6	57
FY 2001	4	53

QUALITY / EXCELLENCE

(E&G Expenditures)

35. E&G expenditures as a percent of total expenditures.

Year	Expenditures	%
FY 2005		
FY 2004	\$64,766,239	89.9%
FY 2003	\$61,755,185	90.3%
FY 2002	\$58,331,646	91.0%
FY 2001	\$55,987,637	91.2%

(Instructional Costs)

36. Instructional costs as a percentage of E & G expenditures.

Year	Expenditures	%
FY 2005		
FY 2004	\$28,921,504	44.7%
FY 2003	\$27,485,253	44.5%
FY 2002	\$26,033,517	44.6%
FY 2001	24,253,454	43.3%

(Academic Support Costs)

37. Academic support costs as a percentage of E & G expenditures.

Year	Expenditures	%
FY 2005		
FY 2004	\$9,897,385	15.3%
FY 2003	\$9,689,284	15.7%
FY 2002	\$9,615,044	16.5%
FY 2001	\$8,978,275	16.0%

(Costs per FTE)

38. E & G cost per fundable and non-fundable FTE

Year	Cost Per FTE
FY 2005	
FY 2004	\$6,658
FY 2003	\$6,536
FY 2002	\$6,556
FY 2001	\$6,739

(Staff Diversity)

39. Percentage of administration, faculty and staff by racial/ethnic background compared to racial/ethnic backgrounds of Monmouth County residents.

Full Time Employees by Ethnic Group

Ethnic Group	Fall 2000		Fall 2001		Fall 2002		Fall 2003		Fall 2004	
	No.	%	No.	%	No.	%	No.	%	No.	%
White	566	84.4	577	84.1	590	84.3	591	84	597	84
Black	71	10.6	72	10.5	73	10.4	74	10.5	70	9.8
Hispanic	20	3.0	22	3.2	22	3.1	22	3.1	24	3.4
Asian	14	2.1	15	2.2	15	2.1	17	2.4	20	2.8
Am. Indian	0	0	0	0	0	0	0	0	0	0
Unknown	0	0	0	0	0	0	0	0	0	0
TOTAL	671	100	686	100	700	100	704	100	711	100

Monmouth County Census 2000 Race Data:

Race	No.	%
White	519,261	84.4
Black	49,609	8.1
Asian	24,403	4.0
American Indian and Alaska Native	879	0.1
Native Hawaiian and Other Pacific Islander	153	0.0
“Other Race”	10,685	1.7
Two or More Races	10,311	1.7
TOTAL	615,301	100
Hispanic or Latino (of any race)	38,175	6.2

Asians and Hispanics are somewhat underrepresented when compared to county population statistics.

(Foundation/Alumni Association)

40. Amount of restricted and unrestricted revenue generated by Foundation and Alumni Association.

	Fiscal Year				
	2001	2002	2003	2004	2005
Foundation	\$881,100	\$690,604	\$821,961	\$803,493	\$715,244
Alumni	119,446	53,776	64,161	90,962	75,793

Trends, Strategies and Realities

BCC Foundation

Net Assets:

Year 2000	\$928,422
Year 2001	\$1,226,299
Year 2002	\$1,363,653
Year 2003	\$1,672,351
Year 2004	\$1,898,659
Year 2005	\$2,180,701

In the last five years, the Foundation's net assets have increased from \$1.2 million to \$2.2 million (56% increase) primarily due to increases in restricted/endowed funds (scholarships and library). In Fiscal Years 2002 – 2004, however, unrestricted revenues began to decrease. This downward trend in unrestricted revenues was a result of 1) stagnant economy 2) donors wanting to designate/restrict gifts particularly in light of 9/11 and 3) the significant increase in the number of non-profit organizations and corresponding increase in the number of fundraising events. In April 2005, the Foundation launched a new annual campaign with a goal of \$350,000 by December 31, 2005. This target was exceeded. The Foundation is now focused on raising more unrestricted revenues versus restricted revenues now and every year going forward.

BCC Alumni Association

In the last five years, the Alumni Association has focused on resurrecting the association by increasing membership. Net assets increased because of a bequest (restricted donation). No significant unrestricted fundraising was conducted because the association was in the rebuilding mode. Now, the association is collaborating with the Foundation on the annual campaign and is focusing its efforts on providing programs and services that benefit current and former students (relationship building).

(Instructional Quality)

41. Percent of students who are satisfied that nearly all the faculty are knowledgeable in their fields.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	16.4%	38.4%	25.4%	80.2%
1997	17.1%	36.8%	23.0%	76.9%
1999	16.8%	38.0%	21.3%	76.1%
2001	18.2%	37.1%	23.5%	78.8%
2003	18.2%	34.9%	23.6%	76.7%

42. Percent of students who are satisfied that faculty are fair and unbiased in their treatment of individual students.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	20.9%	32.9%	19.2%	73.0%
1997	18.6%	33.0%	18.1%	69.7%
1999	17.6%	35.2%	18.7%	71.5%
2001	18.6%	34.4%	22.4%	75.4%
2003	18.5%	32.8%	21.4%	72.7%

43. Percent of students who are satisfied that Brookdale does whatever it can to help them reach their educational goals.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	24.4%	27.3%	12.0%	63.7%
1997	19.4%	25.7%	11.8%	56.9%
1999	21.1%	25.7%	10.8%	57.6%
2001	21.0%	26.7%	14.0%	61.7%
2003	20.7%	24.9%	14.9%	60.5%

44. Percent of students who are satisfied that the college gives them access to state-of-the-art technology.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
2001	21.0%	31.0%	17.2%	69.2%
2003	19.4%	30.2%	17.3%	66.9%

45. Percent of students who are satisfied that program requirements are clear and reasonable.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	21.3%	35.6%	19.0%	75.9%
1997	19.5%	34.4%	18.4%	72.3%
1999	22.0%	34.5%	16.4%	72.9%
2001	23.6%	34.0%	17.6%	75.2%
2003	19.3%	33.3%	20.2%	72.8%

46. Percent of students who are satisfied that they are learning what they need to learn in the majority of their classes.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
2003	17.1%	36.8%	22.9%	76.8%

47. Percent of students who are satisfied that they are able to experience intellectual growth at Brookdale.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	19.3%	37.3%	23.6%	80.2%
1997	19.1%	33.1%	24.7%	76.9%
1999	18.0%	37.0%	21.9%	76.9%
2001	18.6%	34.8%	25.0%	78.4%
2003	16.7%	33.2%	27.3%	77.2%

(Class Scheduling)

48. Percent of students who are satisfied that classes are scheduled at times that are convenient to them.

<i>Year</i>	<i>% Somewhat Satisfied</i>	<i>% Satisfied</i>	<i>% Very Satisfied</i>	<i>Total % Satisfied</i>
1996	19.1%	33.4%	24.1%	76.6%
1997	18.4%	33.3%	23.2%	74.9%
1999	18.8%	34.2%	23.8%	76.8%
2001	18.1%	31.6%	24.7%	74.4%
2003	19.5%	29.2%	27.3%	76.0%

49. Number of academic programs that have successfully completed at least 90% of the academic year's Student Learning Outcomes Plan.

50. Percent of academic programs able to demonstrate that its graduating students have achieved the core competencies.

#51. Duplicated enrollments in professional development programs by employee classification (faculty, staff, administration).