

## Strategic Themes for Three Year Planning Cycle 2006-2009

<p><i>Vision: Brookdale is a dynamic, responsive, community based postsecondary educational institution committed to excellence...a gateway offering access and opportunity for people of all ages and backgrounds to pursue learning and enrichment..."</i></p>			
<p style="text-align: center;"><b><u>Mission Goal I.</u></b> <b>Strategic Management of Growth</b></p> <p style="text-align: center;"><i>"...providing affordable, open access for all individuals...to a wide range of appropriate student and academic support systems..."</i></p>	<p style="text-align: center;"><b><u>Mission Goal II.</u></b> <b>Curriculum and Student Development</b></p> <p style="text-align: center;"><i>"...wide variety of high quality associate degree and certificate programs and coursework...life-long learning, personal enrichment, business and community development..."</i></p>	<p style="text-align: center;"><b><u>Mission Goal III.</u></b> <b>Organizational and Leadership Development</b></p> <p style="text-align: center;"><i>"...learning centered environment, characterized by teaching excellence...enabling the individual to have full opportunity to succeed..."</i></p>	<p style="text-align: center;"><b><u>Mission Goal IV.</u></b> <b>Connecting to the Community</b></p> <p style="text-align: center;"><i>"...provides personal and economic growth...affords expanded access to post-associate degree learning at the baccalaureate and graduate levels..."</i></p>
<p><i>'Commitment to the Open Door; Quality and Excellence; the Total Student'</i></p> <ul style="list-style-type: none"> <li>• Manage growth while maintaining excellence</li> <li>• Mission Differentiation</li> <li>• Chart new directions to maintain advantage</li> <li>• Balance access &amp; resources</li> <li>• ONE Brookdale</li> <li>• Facilities &amp; expansion</li> <li>• Technology</li> </ul>	<p><i>'Commitment to Achievement of Core Competencies; Outcomes Assessment'</i></p> <ul style="list-style-type: none"> <li>• Research, Accreditation &amp; Validation</li> <li>• Curriculum development – credit and non credit</li> <li>• Re-accreditation</li> <li>• Academic Master Planning</li> </ul>	<p><i>'Commitment to Periodic Review and Staff Development'</i></p> <ul style="list-style-type: none"> <li>• "Learning College"</li> <li>• Develop &amp; expand commitment to diversity</li> <li>• Professional development</li> <li>• Creating/validating Learning Centered environment</li> <li>• Defining leadership structure</li> </ul>	<p><i>'Commitment to Extended Access; Economic Growth'</i></p> <ul style="list-style-type: none"> <li>• External Relations</li> <li>• Community Venue</li> <li>• Developing/Marketing the Institution</li> <li>• Development/Fundraising</li> <li>• Legislative/Governmental Affairs</li> <li>• Strengthen business connections</li> </ul>
<p><b>Annual Goals for Strategic Planning Matrix 2007</b> <b>Mission Indicators of Effectiveness</b></p>			
<ul style="list-style-type: none"> <li>• retention</li> <li>• student success</li> <li>• grants/research agenda</li> <li>• FMP 2015</li> <li>• ITSP III</li> </ul>	<ul style="list-style-type: none"> <li>• self-study process</li> <li>• core comps</li> <li>• student learning outcomes</li> <li>• curriculum guidelines</li> </ul>	<ul style="list-style-type: none"> <li>• reorganization</li> <li>• communication</li> <li>• career services</li> <li>• HR initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Arena</li> <li>• Network</li> <li>• HEC's</li> <li>• NJCC</li> </ul>